Rep Order# 9771685 **Ver#** 11 **Status** Revised **Traffic Order#** 566075 **Printed:** 10/03/2012 3:16 PM
EC'd Yes **Last Received:** 10/03/2012 1:39 PM
Showing Buylines: All Rep Revised Lines

Station KSTU-TV SALT LAKE CITY, UT
Advertiser () POLITICAL ISSUE GROU
Product NRCC IE 2012
Estimate# 2605
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING
815 SLATERS LANE
ALEXANDRIA, VA 22314
Agency C/P1/P2/E 155/426/2605
Flight Dates 10/26/2012 - 11/06/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () DAN DRISCOLL
Salesperson Phone# 202-955-5342
Salesperson FAX# 917-206-9589

--- CONTRACT COMMENT ---

**********NONDISCRIMINATION********** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

V.11 10/3
SEE LNS 20,21,26 FOR N/AS
SEE LNS 35-37 FOR MGS
PLS CF- CHRISTINA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*20	SA	5P-530P	FOX13-LIVE@5WK	:30	$400.00	10/27-10/27	0	0	0	$0.00	
Rating: 1.4												
		[MADE-GOOD BY LINE(S) 35 36 37]										
		V11 Effective Dates Changed										
	*35	F,M-TH	6A-7A	GOOD DAY UTAH	:30	$400.00	10/26-11/01	1	1	1	$400.00	
		[MKGD FOR SPOTS MISSED ON LN #20: 10/27(1/WK), MKGD FOR SPOTS MISSED ON LN #21: 10/28(1/WK), MKGD FOR SPOTS MISSED ON LN #26: 11/05(1/WK)]										
		V11 Added										
	*36	F,M-TH	7A-8A	GOOD DAY UTAH	:30	$450.00	10/26-11/01	1	1	1	$450.00	
		[PART OF A MKGD MADE UP OF LINES 35 36 37]										
		V11 Added										
	*37	SA	530P-9P	MLB WORLD SERIES	:30	$3,000.00	10/27-10/27	1	1	1	$3,000.00	
		[PART OF A MKGD MADE UP OF LINES 35 36 37]										
		V11 Added										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	*21	SU	5P-530P	FOX13-LIVE@5WK	:30	$450.00	10/28-10/28	0	0	0	$0.00	

Rating: 1.8
[MADE-GOOD BY LINE(S) 35 36 37]
V11 Effective Dates Changed

	*26	M	530P-9P	MLB: WRLD SERIES	:30	$3,000.00	11/05-11/05	0	0	0	$0.00	

Rating: 7.8
[MADE-GOOD BY LINE(S) 35 36 37]
V11 Effective Dates Changed

---REPORT TOTALS---
Report Totals: 3 / $3,850.00

---SALES MONTHLY TOTALS---

Oct 12: 11 / $10,975.00 Nov 12: 22 / $20,900.00
Sales Totals: 33 / $31,875.00
Station Totals: 33 / $31,875.00
Lines not sent/rcld/rtrn: 0 / $0.00

---COMPETITIVE---

Market Totals	$159,375	CABL	0%	KDLU	0%	KJZZ	0%	KSL	24%	KSTU	20%
		KTVX	16%	KUCW	5%	KUTV	35%	UNKB	0%	UNKN	0%

Books null
Demos RA3564